

# Currículo Vitae

## LUIS BALBOA - CREATIVE WORKS

Name: Luis Carlos da Costa e Almeida de Moura  
Nationality: Portuguese | Date of Birth: SET 16th of 1986  
Rua Álvaro Castelões, 491, 2º Andar. 4200-252 Porto - PORTUGAL  
(+351) 934 471 407 | [works.luisbalboa@gmail.com](mailto:works.luisbalboa@gmail.com)



## FORMATION

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**2017**

**WINBOX**

Technical - Port and Douro Wines  
O Porto - Portugal

**2012 - 2013**

**DRC Training**

Technical - After Effects and 4D Cinema  
São Paulo - Brazil

**2011**

**Microsoft**

Technical - Interactive Television Design  
Lisbon - Portugal

**2008 - 2011**

**ESAD - College of Arts and Design**

Graduation - Communication design  
Matosinhos, O Porto - Portugal

**2005 - 2008**

**Rodrigues de Freitas - Secondary School**

Graduation - Communication design  
O Porto - Portugal

## PORTFOLIO LINKS

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**WEBSITE\_01** <http://luisbalboa.com/portfolio>

**WEBSITE\_02** <http://sketthink/portfolio>

**BEHANCE** <https://www.behance.net/luisbalboa>

**VIMEO** <https://vimeo.com/luisbalboa>

**YOUTUBE** <https://goo.gl/UAPu49>

**PINTEREST** <https://goo.gl/LgcMgT>

## COMMUNICATION SKILLS

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**PORTUGUESE** Native Speaker

**ENGLISH** Fluent

**SPANISH** Basic

**ITALIAN** Basic

## SOFTWARE SKILLS

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**GOOD LEVEL** Adobe Creative Collection, Office Pack

**INTERMEDIATE** Maxon Cinema 4D, After Effects

## WORK EXPERIENCE

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### AGENCIES AND PRODUCERS

**DAMASCO FILMES**

São Paulo, Brazil

**2014**

Responsible for all visual communication of the company.

<http://damascofilmes.com>

**FUEGO DIGITAL**

São Paulo, Brazil

**2013**

Responsible for all visual communication of the company.

<http://www.fuegodigital.com.br>

**ZOOK**

Lisbon, Portugal

**2010**

Responsible for all visual communication of the company.

<http://www.zook.pt>

**PROKURA**

Albergaria, Portugal

**2009**

Graphic design of Christmas Cards.

<http://www.prokura.pt>

**ONDA VIDEO**

Aveiro, Portugal

**2008-2009**

Graphic design of Christmas Cards.

**BAHIA PLANET**

Porto, Portugal

**2007**

Rebranding of the company's 20 years: logo, website, catalogs and cards.

**DECO GRÁFICA**

Matosinhos, Portugal

**2006**

Logo restyling, website, flyers and cards

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## WORK EXPERIENCE

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### FREELANCE CLIENTS

#### MEDRONHALVA

Lisbon, Portugal

2013-2017

Responsible for all visual communication of the company: logo, website, Facebook, cards, flyer, triptych, labels and illustration.

<http://bit.ly/2yNaZn3>

#### PAULO DE VILHENA - BUSINESS EXCELERATORS

Lisbon, Portugal

2017

Development of new website.

<http://bit.ly/2fxBPHD>

#### PROVÍNCIA COUNTRY CLUB

Lisbon, Portugal

2017

Graphic design of the cover of the book for the author Ana Gabriela Ribeiro.

<http://bit.ly/2kd04hv>

#### EMPORSPIRITS - DISTRIBUTION OF EXCLUSIVE DRINKS

Lisbon, Portugal

2017

Graphic design of Christmas cards.

<http://bit.ly/2xQFv00>

#### CONTACTO ATLÂNTICO - ARCHITECTURE

Lisbon, Portugal

2016

Rebranding of the company's 20 years: logo, website, catalogs and cards.

<http://bit.ly/2xMAFvj>

#### PLM - RETAIL SPECIALISTS

Aveiro, Portugal

2016

New website for this client.

<http://plm.pt>

#### MONDE ENFANCE

São Paulo, Brazil

2013-2016

Development of vignette (animation of the bird and logo) of the videos in the YouTube channel of the Monde Enfance store and website with online store.

<http://luisbalboa.com/monde-enfance>

<http://bit.ly/2ke0xBM>

<http://www.enfance.com.br>

#### QUINTA DO ERVEDAL - TOURISM OF HOUSING

Baião, Portugal

2016

Logo restyling, website, flyers and cards.

<http://quintadoervedal.pt>

#### INSTITUTOPTICO - OPTIC LINE

Aveiro, Portugal

2015

WordPress prizes draw app responsive to register contacts and digital marketing actions.

<http://bit.ly/2yQwTpp>

#### IDAPE - INSTITUTE OF INNOVATION DEVELOPMENT AND ENHANCEMENT OF PEOPLE AND COMPANIES

São Paulo, Brazil

2015

New logo and website for this client.

<http://bit.ly/2yAXup0>

#### DOUTOR PC

Aveiro, Portugal

2015

Design of all graphic identity: logo, front and interior of the commercial space, cards and website.

<http://bit.ly/2hDITGS>

#### CRÓNICAS DA MATERNIDADE - CHRONICLES OF MATERNITY

Lisbon, Portugal

2015

Web Design and new website in Wordpress for the Portuguese blogger Patrícia Costa.

<http://cronicasdamaternidade.com>

#### FLYHIGH GYMNASIUM

Aveiro, Portugal

2015

Website in wordpress of this gym.

<http://flyhigh.pt>

#### DICAS DE GRAÇA

São Paulo, Brazil

2014-2015

Logo, website, video editing in motion graphics for the communication of vloguer Cristiana Graça.

<http://dicasdegraca.pt>

<http://dicasdegraca.com>

<http://dicasdegraca.com.br>